

**2008 San Diego Small Business Awards**  
**APPLICATION FORM**  
Excellence in Customer Service Award

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Principal(s) Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Number of employees: Current \_\_\_\_\_ Previous Year \_\_\_\_\_ Two Years Ago \_\_\_\_\_

How long has your company been in San Diego? \_\_\_\_\_

Brief description of business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Brief description of product(s) or services: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Brief outline of your company's growth, both in number of employees and revenue:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What distinguishes your company from other companies in your field?

(Please use the Nomination Criteria for the specific award you are applying. If needed attach extra pages.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Provide success stories and testimonials (If needed attach extra pages): \_\_\_\_\_

\_\_\_\_\_

**Fax, Mail or Email Application Form to:**

San Diego Regional Chamber of Commerce

Attention: Small Business Awards Applications

402 West Broadway, Suite 1000 San Diego, CA 92101

Email: [eventregistration@sdchamber.org](mailto:eventregistration@sdchamber.org), Fax: 619-744-7470

**All Application Forms MUST Be Received By April 30, 2008**

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# 2008 San Diego Small Business Awards NOMINATION CRITERIA

## North Island Credit Union "Excellence in the Work Environment" Award

- Based on human resource initiative or overall human resource program
- How employees are enabled and/or encouraged to contribute effectively
- Achievement of the organization's objectives
- Contribution to financial success

## Outstanding Emerging Business of the Year Award

- History as an established business confirmed by revenue growth and profitability or demonstrated staying power through adversity (financial statements may be required but will remain confidential)
- Must be a San Diego County-based business
- Provide success stories and testimonials

## Most Innovative Product or Marketing Award

- Innovation in technology, invention, product, service, or marketing
- Considered creative and found its success in the marketplace
- Acknowledgement by peers or media for innovation
- Provide success stories and testimonials

## Excellence in Customer Service Award

- Educated sales and services representatives who are approachable, available, and willing to help
- High quality service from beginning to end – the amount and quality of assistance given to customers
- Responsiveness and follow through once a problem has been identified – dealing with situations of adversity from customers
- Provide success stories and testimonials

## Outstanding Community Involvement Award

(A special award presented by the San Diego Regional Chamber of Commerce)

- Reaching above and beyond the normal scope of your business operations
- Active involvement in bettering the San Diego region
- A commitment to philanthropic endeavor

## Arts & Culture Service Award

- Given to a for-profit small business (fewer than 50 employees) that showed exemplary support for the arts.
- Support may include volunteering, pro bono services, in-kind donations and programs that encourage engagement in the arts (i.e. ticket giveaways to employees).
- May reflect several years of service/support for arts & culture, not just one program or one year.

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