

2008 San Diego Small Business Awards

APPLICATION FORM

North Island Credit Union "Excellence in the Work Environment" Award

Company Name: _____

Website: _____

Principal(s) Name: _____ Title: _____

Company Address: _____

Phone: _____ Fax: _____ Email: _____

Number of employees: Current _____ Previous Year _____ Two Years Ago _____

How long has your company been in San Diego? _____

Brief description of business: _____

Brief description of product(s) or services: _____

Describe your initiative or overall human resource program: _____

How is your initiative or overall human resource program designed and managed to encourage individual initiative and self-directed responsibility?

Describe how your initiative or overall human resource program has resulted in the improvement of organizational work processes:

Describe how your implementation of your initiative or overall human resource program supports your organization's Mission:

Business Results: Describe how your initiative or overall human resource program has lead to improvements in your organization's performance as it relates to customer satisfaction, employee satisfaction and financial performance:

Fax, Mail or Email Application Form to:

San Diego Regional Chamber of Commerce

Attention: Awards Nominations

402 West Broadway, Suite 1000 San Diego, CA 92101

Email: eventregistration@sdchamber.org, Fax: 619-744-7470

All Application Forms MUST Be Received By April 30, 2008

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2008 San Diego Small Business Awards NOMINATION CRITERIA

North Island Credit Union "Excellence in the Work Environment" Award

- Based on human resource initiative or overall human resource program
- How employees are enabled and/or encouraged to contribute effectively
- Achievement of the organization's objectives
- Contribution to financial success

Outstanding Emerging Business of the Year Award

- History as an established business confirmed by revenue growth and profitability or demonstrated staying power through adversity (financial statements may be required but will remain confidential)
- Must be a San Diego County-based business
- Provide success stories and testimonials

Most Innovative Product or Marketing Award

- Innovation in technology, invention, product, service, or marketing
- Considered creative and found its success in the marketplace
- Acknowledgement by peers or media for innovation
- Provide success stories and testimonials

Excellence in Customer Service Award

- Educated sales and services representatives who are approachable, available, and willing to help
- High quality service from beginning to end – the amount and quality of assistance given to customers
- Responsiveness and follow through once a problem has been identified – dealing with situations of adversity from customers
- Provide success stories and testimonials

Outstanding Community Involvement Award

(A special award presented by the San Diego Regional Chamber of Commerce)

- Reaching above and beyond the normal scope of your business operations
- Active involvement in bettering the San Diego region
- A commitment to philanthropic endeavor

Arts & Culture Service Award

- Given to a for-profit small business (fewer than 50 employees) that showed exemplary support for the arts.
- Support may include volunteering, pro bono services, in-kind donations and programs that encourage engagement in the arts (i.e. ticket giveaways to employees).
- May reflect several years of service/support for arts & culture, not just one program or one year.

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