

2008 San Diego Small Business Awards
APPLICATION FORM
Outstanding Emerging Business of the Year Award

Company Name: _____

Website: _____

Principal(s) Name: _____ Title: _____

Company Address: _____

Phone: _____ Fax: _____ Email: _____

Number of employees: Current _____ Previous Year _____ Two Years Ago _____

How long has your company been in San Diego? _____

Brief description of business: _____

Brief description of product(s) or services: _____

Brief outline of your company's growth, both in number of employees and revenue:

What distinguishes your company from other companies in your field?
(Please use the Nomination Criteria for the specific award you are applying. If needed attach extra pages.)

Provide success stories and testimonials (If needed attach extra pages): _____

Fax, Mail or Email Application Form to:
San Diego Regional Chamber of Commerce
Attention: Small Business Awards Applications
402 West Broadway, Suite 1000 San Diego, CA 92101
Email: eventregistration@sdchamber.org, Fax: 619-744-7470
All Application Forms MUST Be Received By April 30, 2008

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2008 San Diego Small Business Awards NOMINATION CRITERIA

North Island Credit Union "Excellence in the Work Environment" Award

- Based on human resource initiative or overall human resource program
- How employees are enabled and/or encouraged to contribute effectively
- Achievement of the organization's objectives
- Contribution to financial success

Outstanding Emerging Business of the Year Award

- History as an established business confirmed by revenue growth and profitability or demonstrated staying power through adversity (financial statements may be required but will remain confidential)
- Must be a San Diego County-based business
- Provide success stories and testimonials

Most Innovative Product or Marketing Award

- Innovation in technology, invention, product, service, or marketing
- Considered creative and found its success in the marketplace
- Acknowledgement by peers or media for innovation
- Provide success stories and testimonials

Excellence in Customer Service Award

- Educated sales and services representatives who are approachable, available, and willing to help
- High quality service from beginning to end – the amount and quality of assistance given to customers
- Responsiveness and follow through once a problem has been identified – dealing with situations of adversity from customers
- Provide success stories and testimonials

Outstanding Community Involvement Award

(A special award presented by the San Diego Regional Chamber of Commerce)

- Reaching above and beyond the normal scope of your business operations
- Active involvement in bettering the San Diego region
- A commitment to philanthropic endeavor

Arts & Culture Service Award

- Given to a for-profit small business (fewer than 50 employees) that showed exemplary support for the arts.
- Support may include volunteering, pro bono services, in-kind donations and programs that encourage engagement in the arts (i.e. ticket giveaways to employees).
- May reflect several years of service/support for arts & culture, not just one program or one year.

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