



WORLD TRADE CENTER
SAN DIEGO

7th Annual China Business Outlook

February 3, 2011

2:30-6:30pm

Sheraton Mission Valley, San Diego

The China Business Outlook is an annual conference hosted by the Asia Desk at WTCSD and its partners. The conference provides a timely update on China's changing business environment in the past year and also gives an outlook for the coming year. The 2011 program features Mr. William Zarit, the head of U.S. Commercial Services in China; Prof. Barry Naughton, one of the top China economists and a panel of corporate executives from San Diego. A reception will follow the presentations.

Keynote 1 - Chinese Economy in 2010

- Barry Naughton, Professor, IRVPS at UCSD

Panel Discussion - Market Development in China

- Alan Benjamin, COO, Pulse Electronics
- Tim Martin, Vice President, Goodrich Aerostructures
- Dan McQueen, President, Fluid Components International
- Moderated by Jamie Mercer III, Partner, Sheppard & Mullin Richeter & Hampton LLP

Keynote 2 - The Outlook- China in 2011

- William Zarit, Minister Counselor for Commercial Affairs, U.S. Embassy, Beijing, China

Cocktail Reception

Contact: Marcia Bradley @ 619-615-0868 x 109
Register: www.wtcsd.org/events/wtcsd-calendar

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