

## - APPLICATION FORM -

Please read through all pages and complete all sections fully. The information included on this form will be considered confidential and will only be used by the panel of judges in their decision making process. All questions must be answered to be considered for an award. Please make sure to review the [application instructions and eligibility requirements](#) before applying.

**Submit application and supplemental materials to:** San Diego Regional Chamber of Commerce  
(Application deadline is **March 31, 2010**) Attention: Small Business Awards Applications  
402 West Broadway, Suite 1000 San Diego, CA 92101  
Email: [eventregistration@sdchamber.org](mailto:eventregistration@sdchamber.org)  
Fax: 619-744-7443

### Company Information

Business Name: \_\_\_\_\_

Owner(s) / Principal(s) Name and Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Number of employees: Current: \_\_\_\_\_ Previous Year: \_\_\_\_\_ Two Years Ago: \_\_\_\_\_

How long has the business been in San Diego? \_\_\_\_\_

Name of individual submitting Application: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Award Category

You may apply to more than one category; please check the box(s) that best fits your organization's area of accomplishment.

- |   |   |
|---|---|
| <input type="checkbox"/> <b>OUTSTANDING EMERGING BUSINESS</b><br>Demonstrating revenue growth and staying power               | <input type="checkbox"/> <b>INNOVATIVE PRODUCT OR SERVICE</b><br>Innovation in technology, invention, product, or service |
| <input type="checkbox"/> <b>ENVIRONMENTAL ACTION</b><br>Demonstrating environmental stewardship                               | <input type="checkbox"/> <b>EXCELLENCE IN CUSTOMER SERVICE</b><br>Demonstrating superior customer service                 |
| <input type="checkbox"/> <b>INNOVATIVE MARKETING CAMPAIGN/CONCEPT</b><br>Innovation in marketing Concept & Campaign execution |   |

## Written Information

Please use a separate piece of paper to answer the following questions in 150 words or less per question. Refer to the Nomination Criteria and be specific to the award you are applying for. If applying for more than one category, please submit separate written answer sheets for each category.

1. Brief description of business.
2. Brief descriptions of the product, services, marketing campaign, programs and/or actions taken that have enabled your business to succeed.
3. What are your challenges in today's business environment and how are you addressing them?
4. Brief description of company's accomplishments and success as it relates to the award category.
5. What distinguishes your company from other companies in your field?
6. Brief outline of your company's growth, both in number of employees and revenue. (All financial information will be strictly confidential).

## Supplemental Materials

Supplemental materials in addition to this application are **highly** recommended but not required. Examples include photos, recognition in media (newspaper, TV, radio), letters of recommendation, testimonials, and marketing/promotional materials.

Supplemental materials can be emailed to [eventregistration@sdchamber.org](mailto:eventregistration@sdchamber.org), faxed to (619) 544-7443 or mailed to:

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