

Better San Diego's Small Business Booster

Instructor . Joon Han, Better San Diego

What graduates of the course are saying...

Juliana Gulitz *Chief Operating Officer, Marketing Pro Consulting*

Joon's course was extremely valuable for me. I attended every session and completed each week's assignment. The result was a comprehensive binder, detailing our company's entire business processes, broken down by each department. This will save us a tremendous amount of time training new employees and tracking their progress. Joon provided real-world examples that made the material easy to digest and even simpler to apply to our business. I would recommend Joon and his course to anyone that is starting out or has hit a wall in growing their business.+

Brian Ferguson *Owner, Ferguson McClure and Associates*

Joon is a great teacher! We took 10 four hour courses on Business Management from him. His easy-going style made it fun, but his knowledge made it a great, in depth learning experience. I would strongly recommend him as a business consultant.+

Forest Baker *Owner, SDTEK (San Diego Technology Group)*

Meeting on a regular basis with Joon has brought tangible benefits to our company. We are currently working through the goal planning processes which he taught us about. Our company now has a specific mission with clearly defined goals to reach along the way. Joon is well read and has a wealth of experience to draw upon. I also appreciate that he values his family and works hard so he has time to spend with them.+

Charlie Upham *Vice President, EGO Id*

Mr. Han brings a unique perspective to his pedagogy not normally found in a business survey course. Possessing a keen ability to distill high concepts into easily understood language, Mr. Han provides the small business owner a road map toward improvement in all major aspects of day to day operations. While Mr. Han's unabashed style is not for the timid, in him you will find a willing partner to tackle your largest business problems, even if those problems happen to be you.+

Marco LiMandri *Owner, Big Marco Bail Bonds*

Joon simplified the strategic management process enabling me to grow my business. I would recommend Joon's class to any business owner.+

Lynn Kramer P.E. *Owner, Kramer Engineering Services*

Joon helped me see our business structure in a whole new light. The path of the company is now lit.
Lynn Kramer, P.E.+

What others are saying about the instructor in general...

Reut Schwartz-Hebron *President, KindExcellence Institute*

“Sometimes you have to pay thousands on your way to find the right person that will help you pin point what has to be done for your individual business, someone who could filter through oceans of knowledge and just get to the point. I made more progress in one month working with Joon than I have in an entire year with other experts. He is one of a kind.”+

Timothy Barnes *President, DelciousDesign.net*

“One year ago I was working for "the man" doing the 9-5 thing. When I met Joon, that all changed. His methods gave me the confidence to go out in the field and make my hobby grow into a business. He has clear ideas of how business works and has been able to get it down to a science and an art. Within months of working with Joon, he has helped me grow my business to bring in over twice the amount I was getting paid at my regular job. Thanks to Joon I can take on bigger, more ambitious challenges.”+

Sanjiv Prabhakaran *President & CEO, Bytes Inc*

“Joon has been an EXCELLENT resource for providing a deep insight into my business strategies and planning. His methods, tools and dedicated service has provided tremendous benefits to the growth of my organization. He is very diligent and sensitive about his customer's needs. A great resource for business strategy, personal growth and overall success planning and motivation! I strongly recommend Joon for any business related consulting.”+

Marta Lomeli *Customer Service Representative, San Diego Regional Chamber of Commerce*

“I was at a SD Chamber mixer yesterday, and another Chamber member was talking about Joon's Chamber Success Strategies workshop. She said that it was extremely helpful. Joon is a no-nonsense person that values your time. He wants you to achieve results quickly and that's why people like his business workshops. He has the guts to tell people which ideas will work and which will not. I like that.”

Michelle Butler *President/CEO/Founder, Women's Business Center of California (WBCC)*

“Joon is a long-term, strategic player, is who is very creative. Most importantly, he is a team player. Joon is extremely reliable, if he says he is going to do something, you can be 100% certain that it will get done and get done well.”+

Duane Saucier *Founder, SSI Sales Services*

“Joon's expertise and systematic approach helped provide the focus and discipline we needed to execute our strategic plan.”+